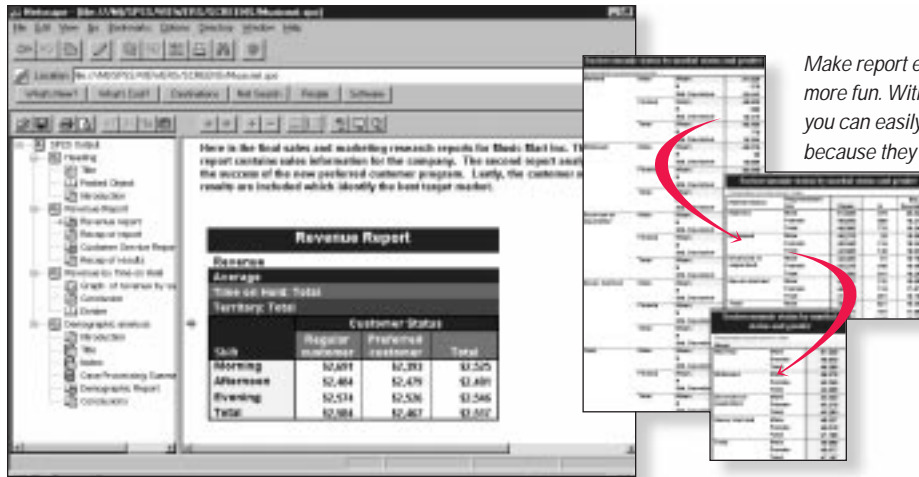


# SPSS Smart Viewer™

With SPSS Smart Viewer you receive reports via the Web, e-mail or diskette. Use either the Internet plug-in version or stand-alone version to view "live" tables and charts, which you can pivot, reformat or print.



Make report exploration faster, easier and more fun. With the SPSS Smart Viewer, you can easily get new views of the report because they include dynamic pivot tables and interactive charts that feature unique SPSS pivoting technology.

## Quickly publish "live" tables and charts with SPSS Smart Viewer

### Save time and effort!

Zoom in on information with award-winning pivot tables and dynamic interactive charts

### Get the answers you want quickly!

Use the power to pivot tables and interact with graphs, so you can answer your own questions

### Get key information fast!

Receive information electronically so you can react quickly

SPSS Smart Viewer™ revolutionizes the way you distribute charts and reports. SPSS Smart Viewer gives you the flexibility to publish your results electronically and gives your colleagues and customers the power to view, rearrange, pivot (rotate), format and print tables and charts.

Anyone who generates and distributes reports needs this breakthrough product that puts productivity online. Use SPSS Smart Viewer for:

- Monthly sales reports
- Market research studies
- Program evaluation results
- Customer and employee satisfaction survey results
- Reports, tables and charts of any type

### Explore reports with revolutionary SPSS pivoting technology

Report readers can get an unprecedented level of understanding and confidence by interacting with "live" reports — dynamic, interactive pivot tables and charts. Through revolutionary SPSS pivoting technology, you're empowered to view and manipulate all angles, tiers and layers of your tables in a few mouse clicks, and even alter charts to uncover key information.

### Dramatically reduce time, effort and costs

Developing, copying, collating and distributing stacks of paper are all part of completing a data analysis project. SPSS Smart Viewer eliminates most of the tedious work involved in getting out a paper report. SPSS Smart Viewer:

- Saves time and effort by condensing a stack of reports into a single pivot table
- Minimizes paper waste by distributing reports

electronically via the World Wide Web, e-mail or diskette

- Delivers useful information easily by giving users the power to see important information without shuffling through pages and pages of reports

### Give your audience maximum flexibility

Condense a stack of electronic reports and empower report readers to interact with your results. Apply descriptive "bookmarks" to hold a specific arrangement of rows, columns and layers of a pivot table for specific readers. They can rearrange these rows, columns and layers to uncover patterns and trends that may go unnoticed in paper reports. Your readers can work with SPSS results without SPSS Base.

### Review results quickly and easily

SPSS Smart Viewer is full of online help to get clients and colleagues up and running fast. And, integrating charts and tables from SPSS Smart Viewer into other applications is a snap.

### Get a competitive edge

SPSS Smart Viewer adds value to your service by delivering results that people can work with. And, flexible pricing for quantity purchases, site licenses and network versions makes SPSS Smart Viewer an economical investment that delivers a competitive edge. SPSS Smart Viewer is simply the most effective way to distribute your reports and make your results come alive.

**SPSS®**  
Real Stats. Real Easy.™

# SPSS Smart Viewer specifications

## Views

- Organize, view and navigate reports
- Outline representation for quick location of output and birds-eye view of contents
- Select from outline to display corresponding results in content pane
- Open or close charts, tables and other objects for easy comparison
- Rearrange order of charts, tables and other objects by dragging and dropping icons
- Set bookmarks to hold a specific view of the table

## Pivot

- Edit dynamic graphs and tables for new looks at your information
- Rearrange columns, rows and layers with drag-and-drop icons representing variables for easy analysis
- Toggle between layers (pages of report) by clicking on icons for easy comparison between groups

## Format

- 16 pre-formatted TableLooks
- Customizable text attributes (fonts, colors, more)
- Customizable table attributes (number formats, line styles, line width, lines on or off, column alignments, background/foreground shading, more)
- Selectively display/hide rows, columns or labels
- Footnotes
- Reorder categories within a table
- Group or ungroup multiple categories in rows or columns under single heading
- Edit elements of charts using direct, object-oriented chart editing capabilities
- OLE 2.0 client and server to work seamlessly between applications
- Include SPSS Tables in ActiveX applications

## Print

- Control pagination
- Print select objects or entire results
- Print preview
- Print multiple graphs on a single page
- Shrink-to-fit printing of tables

## Online help

- Tutorial and step-by-step instructions
- "What's This?" pop-up help for statistical terms and "rule-of-thumb" interpretations for understanding results

## Security

- Optional password security for an individual file or a series of files
- SPSS Smart Viewer can be restricted to only access files created by a specific publisher

## System requirements

- Does not require SPSS Base module
- Windows 95 or Windows NT 4.0
- 10MB hard disk space
- 486 or better
- 12MB RAM for Windows 95, 16MB RAM for Windows NT
- Plug-in version requires Netscape 3.0 or Internet Explorer 3.0 or later

## SPSS products

SPSS® Base for Windows™	DeltaGraph™
SPSS Professional Statistics™	Amos
SPSS Advanced Statistics™	MapInfo™
SPSS Tables™	Remark Office OMR™
SPSS Exact Tests™	Teleform™
SPSS Categories™	aICLEAR™
SPSS Trends™	Clear PROCESS™
AnswerTree™	Neural Connection™
SamplePower™	SPSS Diamond™
SPSS Data Entry Builder™	Trial Run™
SPSS Data Entry Station™	LogXact™
SPSS Conjoint™	StatXact™
SPSS Missing Value Analysis™	TextSmart™
NewView™	SPSS Smart Viewer™
Business Query for SPSS™	DBMS/Copy™

